



DEAN & TONY PRESENT

Own Your Future **JOURNAL**

TONY ROBBINS // DEAN GRAZIOSI // CHALENE JOHNSON // JAY SHETTY // RACHEL MILLER // PACE MORBY
CODIE SANCHEZ // BARI BAUMGARDNER // TRENT SHELTON // JIM KWIK

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OWN YOUR FUTURE *Challenge*

WELCOME

Congratulations & WELCOME - we're so glad you're here.

Tony and I have always obsessed on meeting you where you are to give you the capabilities to live a happier, healthier and more fulfilling life.

So we've been paying attention these last few years and you know what we've seen?

Now more than ever, people are finding themselves feeling "stuck." We're tired of living without passion or purpose. We're exhausted by all the uncertainty, never knowing what the "right" next move is...

And while we're going back and forth like this in our heads, we're investing years of our life and sooo much time and energy into building someone else's dream.

But that's not going to be your story. Not any more.

It's time for you to own your future.

The truth is, you have something valuable to share with the world. A passion, a skill, a life experience. And now more than any other time in history, people are willing to pay you for that knowledge.

With the right tools, the right strategies and the right plan of action... you can leverage what you already know to earn more, impact more and serve more.

To wake up every single day alive and on fire.

To create a legacy that outlives even you.

That is the future you deserve and that is what we are going to accomplish together August 1st-5th.

So get ready, get excited...

See you LIVE August 1st - 5th!

Dean Graziosi *Tony Robbins*



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TABLE OF CONTENTS

03

Welcome Letter

12

Own Your Future Meet
Your Speakers

26

Day 4 | Notes Page

06

Add to Calendar &
Private Community

14

Day 1 | Notes Page

29

Watch The Winning
Challenge Blueprint

07

Get An Accountability
Partner

16

Real People With Real
Stories of Success!

30

Day 5 | Notes Page

08

Private Telegram
Channel

18

Day 2 | Notes Page

32

Real People With Real
Stories of Success!

09

Feeding America

20

The Mastermind
Book Club

33

Own Your Future
Challenge

10

Own Your Future
Schedule

22

Day 3 | Notes Page

11

Events Trainings

24

Real People With Real
Stories of Success!

STEP ONE:

ADD TO YOUR CALENDAR

Right now, go into the clock app on your phone to set alarms for August 1st-5th, 11:00 AM PT (2:00 PM ET)... then write it on your fridge, put notes at your desk and say the date out loud 30 times!!!

Okay we're teasing a bit but on a serious note, you **MUST** do whatever it takes to show up... and you'll want to set aside about 2 hours each day so you don't miss a minute!

Then stay alert for emails from us along the way... check your spam and other folders to make sure you miss nothing!

Plus, click below now to add the challenge as an event in your favorite calendar! **#OwnYourFuture**

[Add Event to calendar](#)



STEP TWO:

JOIN THE PRIVATE COMMUNITY

In order to truly play **FULL OUT** during this experience, you **MUST** join the Facebook Group! This is where you'll access the live event plus special bonus trainings leading up to the challenge...

Plus this is where so much of the tangible growth, inspiration and action steps will take place so missing out on this community is simply not an option!

Click below now to join the group and then make a post telling your new **#OwnYourFuture** family where you're from, your biggest passion and your #1 reason for joining this challenge!!!

[Join The FB Group Here!](#)



STEP THREE:

BRING AN ACCOUNTABILITY PARTNER WITH YOU!

How many times have you heard your friends, family, co-workers and neighbors complain about their job? Or dream about what it would be like to have more time, more purpose, more freedom?

People NEED an experience like this to show them what's possible and how they can achieve it. Plus since the event is free, shouldn't we work together to help as many people as possible?

Let's not leave anyone behind.

Think of a few people you know whose lives would be changed from this challenge and tell them, text them, email them to go sign up now at OWNYOURFUTURE-CHALLENGE.COM

We even made it easy to invite them ;-). Just copy and paste the message below and blast it out to anyone who needs it:

Invite Friends & Family!

COPY THIS TEXT BELOW & SHARE IT!

I just joined this free challenge Tony Robbins and Dean Graziosi are doing, you should do it with me. Such an amazing speaker lineup and it's all about taking control and owning our futures (cause if we don't, someone else will). Do it with me so we can keep each other accountable :) I signed up at ownyourfuturechallenge.com, so click that link and go register real quick!! Let's do this!

Studies show that having an accountability partner makes you 65% more likely to meet your goals. This increases to 95% when you regularly check in with your partner!

**Research by The American Society of Training and Development.*

[Click Here To Download Your "Share Badge"](#)



I JOINED THE
OWN YOUR *Future*
CHALLENGE

OWNYOURFUTURECHALLENGE.COM



STEP FOUR:

YOU CAN NOW SEE BEHIND THE CURTAIN...

NEW PRIVATE TELEGRAM CHANNEL FOR CHALLENGE MEMBERS ONLY!

JOIN THE TELEGRAM CHANNEL

I know, as if that wasn't enough, we've added another free bonus to the challenge. See, we sat down and asked ourselves "What's ONE thing that would make this challenge even better for our amazing community?"

A "challenge members only" private channel where you get to hang out before, during and after the event to get private messages and behind the scenes videos from our speakers!

This will be THE #1 online challenge to help you rediscover your purpose, reignite your passion and create a legacy that lives on for generations to come. So don't go after it alone. Once Telegram is downloaded on your device, join the Telegram channel by clicking the button below!

TELEGRAM INSTRUCTIONS

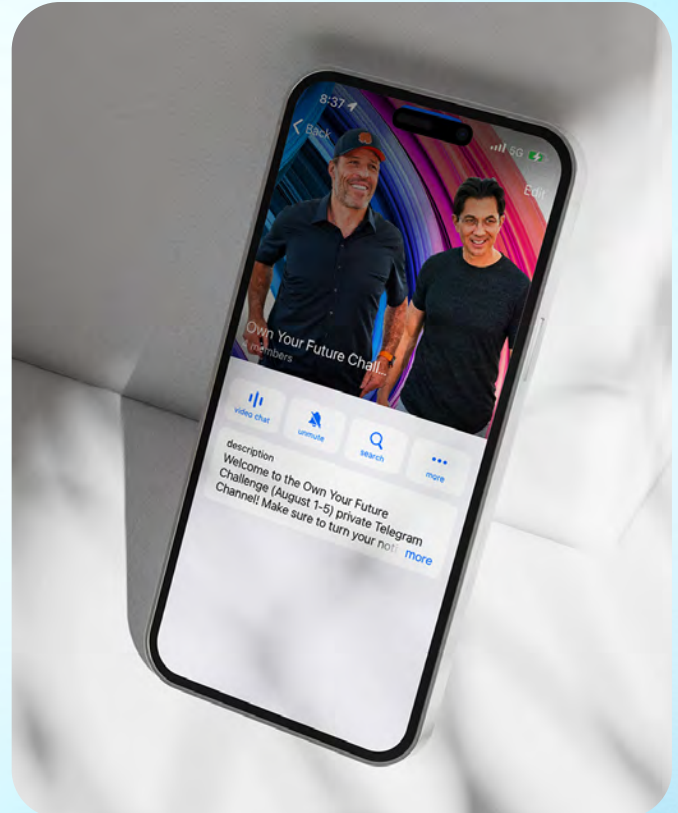
DOWNLOAD THE APP FIRST

THEN FOLLOW THE STEPS PROVIDED BELOW



If you want Telegram on more than one device, you MUST follow these instructions on EVERY device you plan to use. NOTE: You must complete Step 1 for the channel link to work – if you have not downloaded the app, you will get an error message when you click on the link. Once Telegram is downloaded on your device, join the Telegram channel by clicking the button below!

[Click Here To Join Channel](#)



THANK YOU FOR YOUR DONATION TO



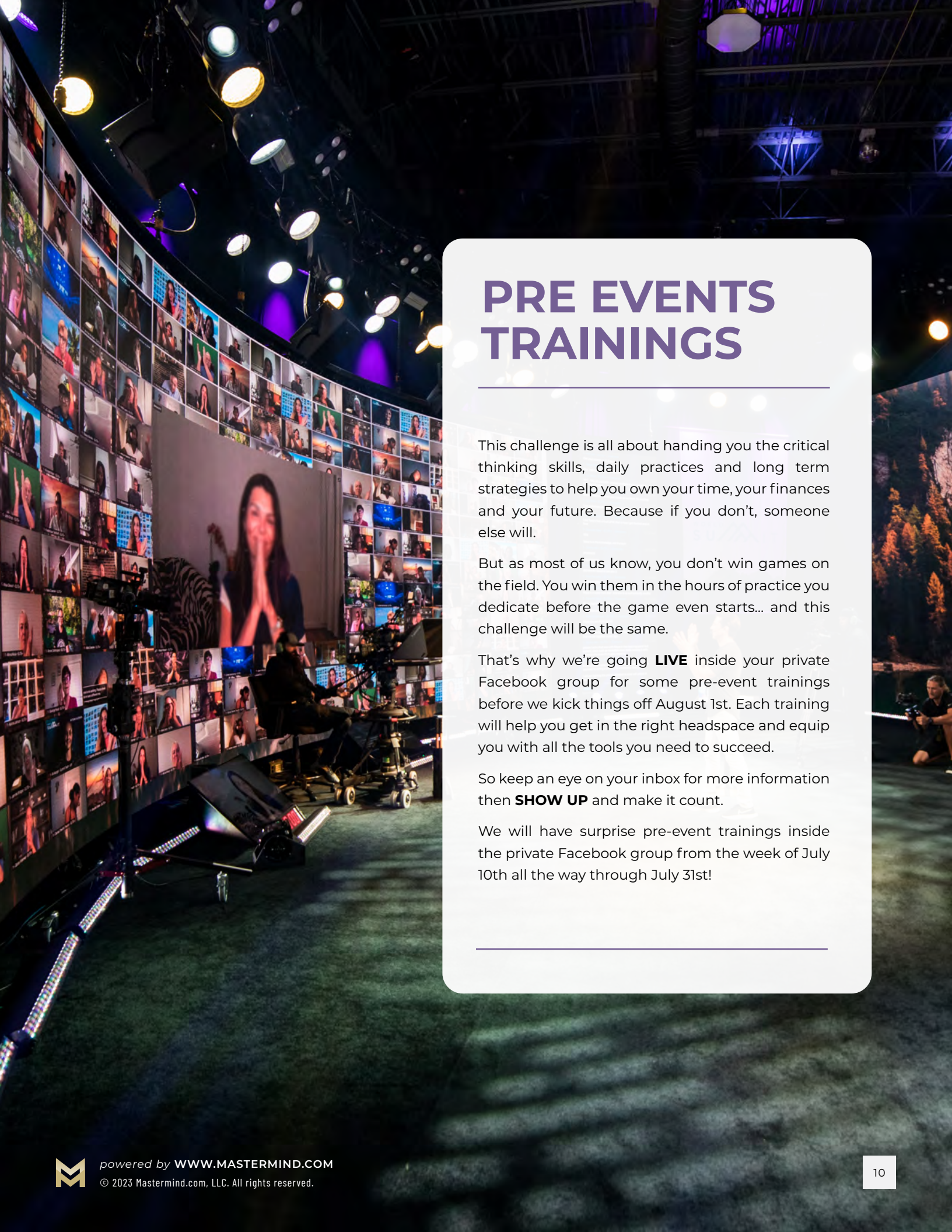
+ 25 MEALS

How cool is it that your impact has already started? The second you signed up for this challenge, you put a meal in front of someone that needed it. So not only are you investing your time and energy into yourself and building the life you truly want... you're also giving back to others at the exact same time. So THANK YOU and let's keep this number climbing up!

Total Meals Donated from Tony & Dean since 2015

750,000,000





PRE EVENTS TRAININGS

This challenge is all about handing you the critical thinking skills, daily practices and long term strategies to help you own your time, your finances and your future. Because if you don't, someone else will.

But as most of us know, you don't win games on the field. You win them in the hours of practice you dedicate before the game even starts... and this challenge will be the same.

That's why we're going **LIVE** inside your private Facebook group for some pre-event trainings before we kick things off August 1st. Each training will help you get in the right headspace and equip you with all the tools you need to succeed.

So keep an eye on your inbox for more information then **SHOW UP** and make it count.

We will have surprise pre-event trainings inside the private Facebook group from the week of July 10th all the way through July 31st!



OWN YOUR FUTURE SCHEDULE

EVENT:

2023 Own Your Future Challenge

EVENT DATES:

Tuesday, August 1st through Saturday, August 5th
Beginning at 11AM PT each day

HOW TO BEST PREPARE:

We're going live for 5 whole days August 1st-5th, starting at 11AM Pacific and running for about 2 hours each day. And YES, every single second counts. From the minute we start to the minute we end, we're going to be sharing mindset shifts and practical strategies to get started and find success in one of the fastest growing industries in the world.

So you must COMMIT to being there each day. And remember, each day of the Own Your Future Challenge builds on the last, so skipping out or missing days is simply not an option if you want to get the most value out of this experience.

Over the course of these 5 days together, you're going to meet one of the most powerful lineup of speakers, leaders and coaches ever created to figure to why YOU are meant for more, why NOW is the perfect time to claim more and why THIS is the exact framework to follow if you want to actually get more.

So make sure you have blocked off your calendar - this is way too important to miss or be late even one day.



OWN YOUR *Future* MEET YOUR SPEAKERS



Dean Graziosi - Dean is a multiple New York Times best-selling author, entrepreneur and investor. He has played a major role in building 14 successful, world-changing companies over 20+ years that have resulted in hundreds of millions in revenue. Dean has dedicated his life to helping the millions of people in this world now seeking transformation and success through self-education rather than the traditional education system.



Tony Robbins - The nation's #1 life and business strategist, Tony has helped more than 50 million people from 100 countries around the world through his audio programs, educational videos, and live seminars. He has worked with US presidents, world-renowned entertainers, top business leaders and financial moguls for personal coaching and success.



Chalene Johnson - New York Times best-selling author Chalene Johnson is a lifestyle and business expert, motivational speaker, and the founder of SmartLife movement. The Huffington Post recognized Chalene as one of the Top 50 Female Entrepreneurs to watch.

Jay Shetty - Jay is an award-winning storyteller and #1 New York Times best-selling author, host of the #1 Health Podcast and a former monk making wisdom go viral. His videos about life, love and kindness get hundreds of millions of views and he regularly helps millions of people find new passion and purpose in their lives.



Rachel Miller - Rachel is a social media and organic traffic guru - she's not only grown audiences across multiple platforms into the millions, but has also coached over 27,000 businesses in how to maximize their reach for the most effective cost possible.





Pace Morby - Pace is an entrepreneur, investor and strategist teaching other investors how to make an impact (and find success) in their communities. He's the host of A&E's popular show Triple Digit Flip and one of the most creative and successful real estate investors you'll ever find. He's done over 7,000 renovations, has a top podcast and has built an unbelievable following for himself over the years because of his passion and heart to serve.

Codie Sanchez - Codie is an investor, speaker and business builder. She quit her career on Wall Street to start investing in businesses and now she's using what she knows to impact others! She founded a newsletter called Contrarian Thinking that helps hundreds of thousands of people learn the tactics and tools to achieve financial freedom.



Bari Baumgardner - The invisible force behind some of the biggest (and most successful) online events in history, Bari has helped plan and launch events serving MILLIONS of people. She built her own business from the ground up and is now one of the most successful entrepreneurs in the game today.

Trent Shelton - Former NFL athlete turned mindset specialist, Trent Shelton inspires people to achieve their full potential through his speaking engagements, podcast, books, mindset courses, and social media. He is one of the most watched speakers online, regularly reaching over 60 million people to deliver powerful messages that inspire real change.



Jim Kwik - Jim is the Founder of Kwik Brain Universe, which helps people read faster, think smarter, make better decisions, break through limiting beliefs and remember more effectively so they can create and live an exceptional life. He's also the author of the best-selling book LIMITLESS and host of the #1 brain performance podcast, Kwik Brain. Jim is a leading expert in speed-reading, memory improvement, brain performance and accelerated learning.

Karissa Kouchis ("KK") - As Tony Robbins' National Speaker, KK has been at the forefront of some of the biggest virtual events in history. She advises and consults with fortune 500 companies, teams, groups and organizations on the areas of Peak Performance, leadership, organizational behavior, psychology of achievement, and sales mastery.



DAY 1

August 1st 11:00AM PT | 2:00PM ET

NOTES





NOTES

August 1st 11:00AM PT | 2:00PM ET



REAL PEOPLE WITH REAL STORIES OF SUCCESS!



Windy Geiger-Steiner

“

“What a whirlwind it has been - my wine distribution business is exploding, my mobile bar business is growing and my non-profit is holding its largest event ever this June... I am so grateful to Dean and Tony for the fire you lit in me. You have forever changed my life.”



Cynthia Concordia

“

I am now Fair Lakes' 2023 Local Business of the Year! Thank you Mastermind Family and especially Dean Graziosi for all the support - my dreams are manifesting!



Peter Edwards

“

Thanks to Dean, Tony and the knowledge in Project Next, I was able to write and publish my book. Now my Mastermind course is halfway done and I can feel the momentum.

You guys changed my mindset from doubter to self believer - THANK YOU!



Tutu Ekpo

“

I took a giant leap of faith investing in this [community], a gut full of fire and a heart daring to believe it is possible. I am so grateful to Dean and Tony for opening the doors and reminding us to just do the ONE thing in front of us, to REFUSE to quit no matter what and to BELIEVE in that little bit of greatness that reflects back in the mirror. We will persist until we succeed.

OWN YOUR *Future*
CHALLENGE



REAL PEOPLE WITH REAL STORIES OF SUCCESS!



Bronson Harrington

“

I am celebrating a \$50k deal. Thank you Mastermind fam, Dean, Tony and the behind the scenes crew. You helped me find the clarity and confidence to crush it!



Susan Moss

“

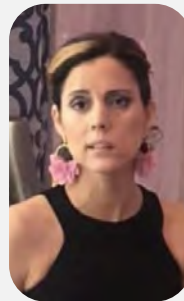
Thank you to Dean, Tony and their team. The continued positive support from them is so appreciated and the marketing knowledge I've gained is more than I learned in my college classes!



Ryan Jones

“

Three years ago I was stuck, hadn't found my niche, the pandemic hit and I didn't know where to turn... until I found Dean, Tony, and this amazing community. Now I'm charging £3,000 a day for my time and £5000 for my online program.



Arb C. Jessica

“

I'm so in love and grateful to this community, the coaches, Dean, Tony, and everyone that has made Mastermind possible. If it wasn't because of you, I would not believe everything God has for me! And I'm just getting started!

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CHALLENGE



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DAY 2

August 2nd 11:00AM PT | 2:00PM ET

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DAY 2

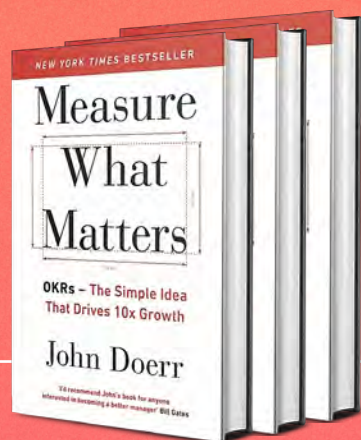
NOTES

August 2nd 11:00AM PT | 2:00PM ET



THE MASTERMIND BOOK CLUB

We here at Mastermind know that “Leaders Are Readers”! That is why we wanted to share four of our favorite books with you so you can add them to your book shelf! They are amazing books for those who are already entrepreneurs or have a desire deep down to start a business or new career. Enjoy our top recommendations.



MEASURE WHAT MATTERS

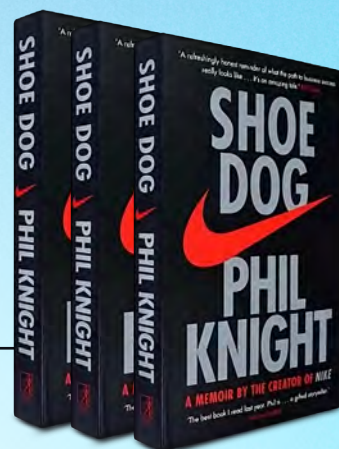
**OKRs: The Simple Idea
That Drives 10x Growth**

By John Doerr, with contributions from Bill Gates and Bono.

When you think about the biggest company in the world, which one comes to mind first? Google? Amazon?

In 1999, Google had cutting-edge technology and plenty of passion and ambition - but it lacked a true plan for growth. This story is all-too-familiar, isn't it? Doerr, a venture capitalist, invested nearly \$12 million into Google that year and showed its founders the power of Objectives and Key Results, or OKRs.

Doerr's biggest contribution to Google - probably not his money, but a highly successful business model - resulted in unprecedented growth. Dozens of other companies have adopted Doerr's model and, thanks to the idea that businesses need transparent goals and honest evaluation from CEO to secretary, have all become immensely successful!



SHOE DOG

A memoir by the creator of nike
By Phil Knight

I'd be willing to bet you own at least one piece of clothing with a swoosh on it.

This biography is one of my favorites because I love the story of how knight created his own path and overcame adversity. Phil Knight turned Nike into one of the most iconic companies on the planet, and this book is his secret formula.

I won't give away too much other than to tell you that, well, there is no secret formula! Knight's strategy was one that most of us could adopt today if we had the mindset to do it. He followed three basic principles:

1. Find a mentor who can teach you and believe in you.
2. Hire competent people and give them direction, but not directives.
3. Go for broke. You're only getting older - so why not follow your dream right now?

These are all ideas I've tried to adopt in my own life. I've had so many great mentors in my life; and I never want to take anything for granted.

Read this book - you won't regret it. If worked for nike, it can work for you!

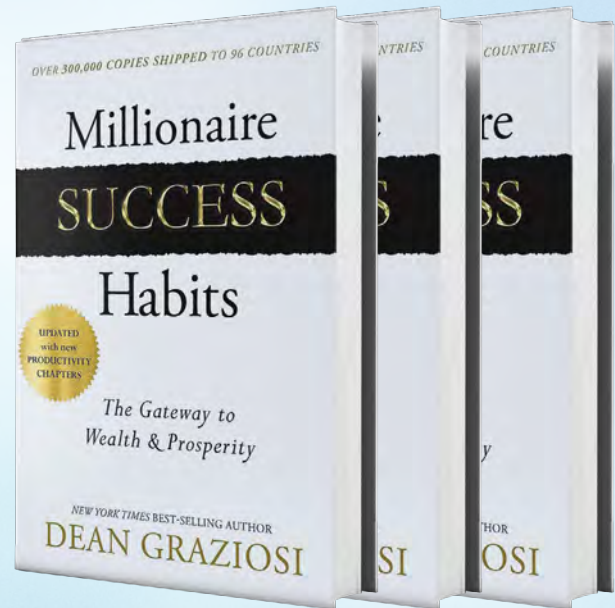


BOOK CLUB

MILLIONAIRE SUCCESS HABITS

Updated With New Productivity Chapters
By New York Times Best - Selling Author
Dean Graziosi

Dean's best-selling book is your key to next level wealth and prosperity using simple daily "success habits." This isn't about complex strategies that "maybe, sort of" work... this book is full of easy to follow tools that will radically transform your routine and open the door to your next level of abundance.



LIFE FORCE

By #1 New York Times Bestseller
Tony Robbins
Peter Diamandis, M.D & Robert Hariri, M.D., PH.D.

What could be more important than our health? It's the one thing that keeps us going and in this book, Tony brings together research, inspiring comeback stories and amazing advancements in medicine to accomplish one major goal - helping you live longer and feel better every second of the day.



DAY 3

NOTES

August 3rd 11:00AM PT | 2:00PM ET



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NOTES

REAL PEOPLE WITH REAL STORIES OF SUCCESS!



Salma Ali

“

18 months ago my journey started here. Now not only am I financially abundant, but I get to create impact as well. Thank you Dean & Tony.



Suzette Greiner-Roth

“

This work has changed me. We have been awarded “The Financial Freedom Award” with our company... we just moved into the most beautiful villa... my coaching team has quadrupled and my income has tripled. I am leading at a level that never seemed possible.

Thank you Tony, Dean & the entire staff here at Mastermind!



Virginia Lee

“

I have 55 people so far for my challenge! I can't believe it, it's happening! I'm putting in the work and it's paying off!!!! Thank you Dean and Tony!



Denise Kohli

“

This group, KBB, Dean Graziosi, Tony Robbins and Mastermind.com has been a big part of my support system and the catalyst for my dreams! I'm thrilled to announce that I'm holding my FIRST summit next week!

OWN YOUR *Future*
CHALLENGE



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REAL PEOPLE WITH REAL STORIES OF SUCCESS!



Lorna Heffernan

“

I converted my course into a live event and what a day! Super proud and feeling so so grateful to do this work... at one point I looked around the room and thought “I cannot believe this is my life”.



Ameerah Tarajah

“

I have a HUGE win because of Dean, Tony, and the 5 seminars I attended over the past 8 months which has allowed me to shift my mindset from a laid off, unemployed Project Manager to the Founder and CEO of Scar Power!!



Natalia Nutting Rodriguez

“

Wrapped up delivering my first in-person STORY retreat guiding visionary heroes! I am forever grateful to Mr. Dean Graziosi and Mr. Tony Robbins, without your mentorship, none of this would have been possible.



Elena Amber

“

The Mastermind team, Dean Graziosi and Tony Robbins are a special part of this journey... I was inspired to hire a coach and get a book done (it will be out in November).

OWN YOUR *Future*
CHALLENGE



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DAY 4

NOTES

August 4th 11:00AM PT | 2:00PM ET



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NOTES

August 4th 11:00AM PT | 2:00PM ET







WATCH THE WINNING CHALLENGE *Blueprint*



Your Ultimate Unfair Advantage To Win

Get ready to spend some time with the exact person who helped create this challenge - Dean Graziosi! No one knows how to succeed over these 5 days better than Dean (he literally created the playing field), and in this epic training he is going to dive deep into the exact steps you need to take to walk away from this experience a changed person.

So if you're someone that gets inspired and feels motivated, but then struggles to actually DO anything about it... this is your ultimate secret weapon. It's the exact blueprint for taking what's shared at the challenge and turning it into results.

Make sure you take advantage and check it out before we go live August 1st. Remember, preparation is the key to success. Yes, this training will teach you how to win all 5 days... but you have to be the one to use it.

You will be able to find this training inside of your private VIP All Access Dashboard!



DAY 5

August 5th 11:00AM PT | 2:00PM ET

NOTES



DAY 5

NOTES

August 5th 11:00AM PT | 2:00PM ET



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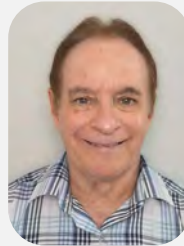
REAL PEOPLE WITH REAL STORIES OF SUCCESS!



Laisa D Feliciano

“

I am so glad that I joined this community of progress in 2021. I am working on my digital course, and I have learned to model others. The tools, the capabilities, the Own Your Future Podcast that rocks, the coaches, this group.... just awesome.



Brian McCarthy

“

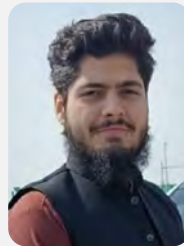
The techniques you learn here with Tony and Dean really do work. I now run my private coaching practice and self learning courses as 100% of my business!



Hui Hui Lek

“

Had a record month in Feb [and earned] \$220k in my coaching business. Truly grateful! Forever thanks to Dean Graziosi & Tony Robbins.



Mohammad Arslan

“

*Dean and Tony Robbins TRANSFORMED my life! I **JUST HAD A \$3K A DAY THIS WEEK.** I can't express how blessed and grateful I am Feeling.*

OWN YOUR *Future*
CHALLENGE

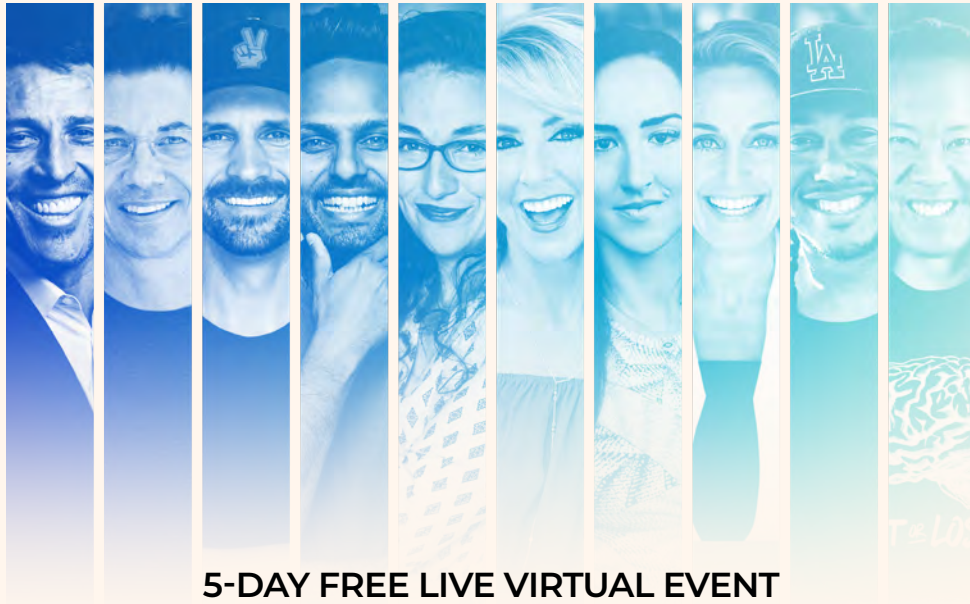


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WE CAN'T WAIT TO SEE YOU LIVE FOR THE

Own Your Future

CHALLENGE



5-DAY FREE LIVE VIRTUAL EVENT

2023

AUGUST 1—5

11:00 AM PT
02:00 PM ET

We hope you're as excited as we are to kick things off... this is truly going to be an event unlike anything the world has ever seen before. And by the time we're done, you won't only know that you deserve more - you'll have the exact action plan you need to make it happen! So get ready to enter the next phase of your life, one with more peace, more purpose, more freedom and more happiness.

We'll see you!

THANK
YOU

OWN YOUR *Future*
CHALLENGE