

# MASTERMIND WORLD SUMMIT

FROM THE DESK OF  
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Dear World Summit Attendee,

First off, **CONGRATULATIONS** and welcome to the VIP experience of the 2024 Mastermind World Summit! Tony and I are beyond excited that you're joining us for what's going to be a game-changing event.

Why this event matters...

This summit isn't just another event to add to your calendar. It's a three-day, full-throttle immersion into your business. From August 2nd to 4th, you're going to dive deep, get your hands dirty, and transform the way you think and operate. This is where the rubber meets the road, where you take everything you've started and accelerate your momentum.

We're talking about real-world strategies, actionable insights, and the tools you need to not just make your knowledge business real, but to make it thrive. You'll be surrounded by people who get it—who are on the same path as you, hungry for growth and ready to make an impact. This is your chance to break through barriers and elevate your business to levels you've only dreamed of.

So, I ask... **ARE YOU READY?!**

Tony and I's bold promise to you is this: If you show up to this event, play full out, and take notes like crazy... life will never be the same.

## What You Can Do Right Now to Get Ready

**STEP 1 | MARK YOUR CALENDAR:** This fully immersive experience will take place on August 2nd, 3rd & 4th (each day starts at 9:00 AM PT | 12:00 PM ET). Block off those days to eliminate distractions so you can make the most of this "one-time only" event! Also, you can go to [bit.ly/mmwsca](https://bit.ly/mmwsca) to add it to your favorite online calendar as well.

**STEP 2 | COMPLETE YOUR VIRTUAL CHECK-IN:** Like most events, there will be a virtual check-in process that will be required and will start on Tuesday, July 30th. From Tuesday to Thursday you will get emails & text reminders from our team with directions on how to complete this check-in experience. This will then unlock your event dashboard where you'll find the links to join us each day and a bunch of other cool resources.

**STEP 3 | BRING A PEN & PAPER:** This event will have so many golden nuggets, big takeaways, and killer "ah-ha" moments, you will want to make sure you have a notebook ready with a pen (or two) in hand. There are no replays, so you **MUST** take notes or risk forgetting!

No matter where you're at in your business-building journey, this event will accelerate your success and your results.

Stay tuned for more information about the World Summit. We will be reaching out soon.

And as always, if you need anything at all, please send us an email at [support@mastermind.com](mailto:support@mastermind.com).

See you soon :)

Dean Graziosi  
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